

# ✿ JOIN US IN RESTORING AN ICON ✿

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Dear <Salut (col X)>,

In just a little more than a year, the Seattle Asian Art Museum in Volunteer Park, SAM's iconic, original home, will reopen its doors after a much-needed restoration to the historic building—enhancements critical for the care, preservation and presentation of the cultural treasures housed inside.

As a dedicated (member/donor/volunteer) of SAM, you may have heard about the great progress we've made in our fundraising for this project – now with just \$1 million left towards our goal. As we embark on this final stretch, we need your help in conserving this important piece of Seattle's cultural landscape.

**With a contribution of \$1,000 or more, you can leave a legacy at SAM with a name of your choosing engraved on the pedestals of the iconic camel sculptures that have flanked the front doors of the building for generations.**

Donations of \$2,500 or more will be matched by a grant from a generous SAM donor, doubling your impact. Supporters at this level will also receive an invitation to an exclusive curator-led tour of the newly reopened Asian Art Museum in the fall of 2019.

Engraving space on the camels is extremely limited and some restrictions apply; I urge you to be part of the future of the Asian Art Museum with this once-in-a-lifetime opportunity. You can even **make your gift over the course of a year in either monthly or quarterly payments** billed to your credit card.

With your support, the enhanced Asian Art Museum will feature

- Crucial structural updates that will help to safeguard our collection so it can be enjoyed for generations to come.
- Larger gallery spaces, expanding our ability to showcase art from all of Asia—from ancient artifacts to contemporary masterpieces.
- An education studio, so visiting school children and guests of all ages can participate in hands-on experiences like Family Fun Workshops, Free First Saturdays and the popular programming offered by the Gardner Center for Asian Art and Ideas.

**By adding your name to SAM's iconic camels, you will help preserve the Asian Art Museum today and ensure that it continues to inspire tomorrow.**

Thank you for your generosity, <Salut (col X)>.



Kimerly Rorschach Illsley Ball Nordstrom Director and CEO

P.S. Don't miss this opportunity! See the enclosed reply form or visit [seattleartmuseum.org/camels](http://seattleartmuseum.org/camels) for more details. You can also contact us at 206.654.3177 or [riank@seattleartmuseum.org](mailto:riank@seattleartmuseum.org)