

Dear xxxx,

Throughout history and all around the globe, human beings create. We do so to tell stories about who we are; what we love and what we fear; where we came from, and where we dream to go. Artists bring beauty to function, making the everyday object special -- unique and cherished. And they create to push boundaries, to invent new worlds and visions never seen before.

Art is a universal language that binds us together and helps us understand one another. At SAM, we take great pride in our role to bring our community together through this common language of art. But to do so, we need your help.

You can play an important part in helping SAM connect art to life. We rely on contributors like you to support the SAM Fund and help make possible all that we do, including great exhibitions like this year's *Figuring History: Robert Colescott, Kerry James Marshall, and Mickalene Thomas*, which shared viewpoints on who is represented in history, who has power, and what is possible from one generation to the next. And *Double Exposure*, featuring photographs of Edward S. Curtis set alongside immersive experiences from contemporary artists Marianne Nicolson, Tracy Rector, and Will Wilson, together exploring the complex and ever-expanding portrait of Native America, sparking conversations on Native identity, race and resilience, art and culture.

Providing fresh perspectives that inspire our community is at the core of what we do. And it is people like you, our members and donors, who help to make it all possible. **This is why I hope we can count on you today to make a gift to the SAM Fund, and help us celebrate our world's common heritage in art - defining our past, and inspiring our future.**

Sincerely,

Kimerly Rorschach
Illsley Ball Nordstrom Director and CEO

PS. Your gift to the SAM Fund helps bring thought-provoking special exhibitions to the public, including the upcoming show *Jeffrey Gibson: Like a Hammer*, featuring works that blend traditional elements of Native American art with contemporary art and popular culture references. In appreciation of your support, donors who give \$125 or more will be invited to a curator-lead tour of this exhibition after it opens in February 2019.